

Mar. 18th-21st, 2024.

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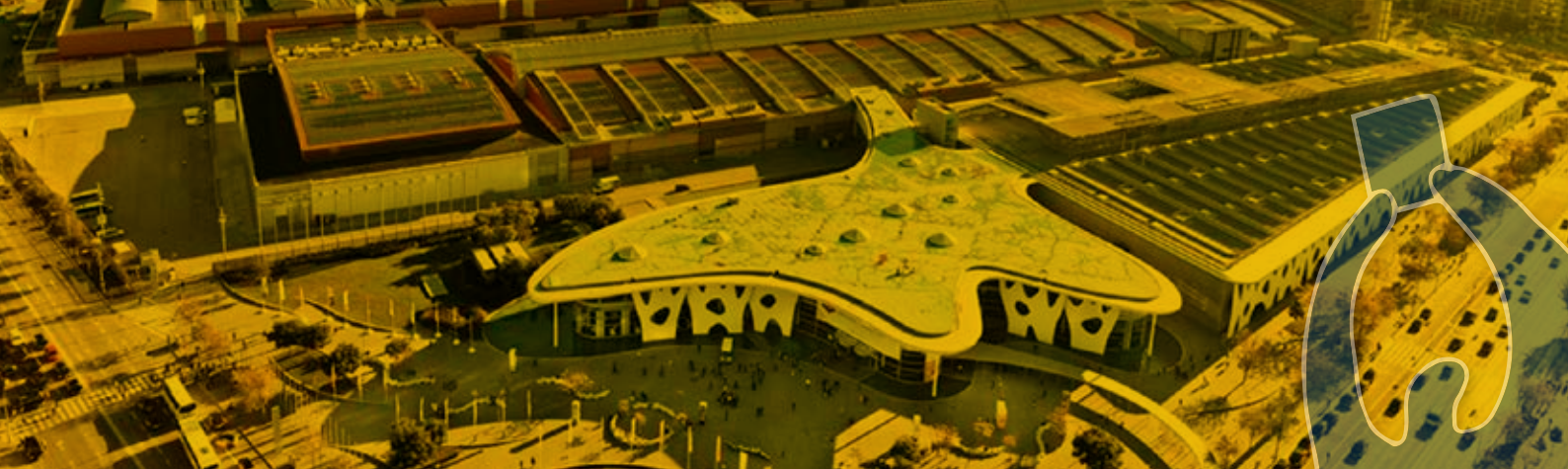


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Monday, March 18th

INNOVATION MEETING POINT

Leading R&D&I event.

Location: ALIMENTARIA HUB – Auditorium.

Session Presenter: Jesús López Colmenarejo, Director, **Henar Comunicación**.

11:00-11:15 OPENING CEREMONY

- Eduardo Cotillas, R&D&I Director, **FIAB**.

11:15-11:35 STARTUP ENVIRONMENT

- "The Future of Gluten-Free Products." Juan Garrido, Business Developer, **Bread Free**.
- "Olive Flour, a World of Polyphenols." Alfonso J. Fernandez, Delegate in Spain, **Phenolives**.

11:35-11:50 ECOTROPHELIA SPAIN 2024 AWARDS CEREMONY

- 1st Award: Mauricio García de Quevedo, General Director, **MAPA**.
- 2nd Award: Eduardo Cotillas, R&D&I Director, **FIAB**.
- 3rd Award: Toni Massanés, General Director, **Fundació Alicia**.

11:50-13:00 KNOWLEDGE GENERATING ENTITIES

- "Transforming the Food System: Keys to Transitioning Towards Sustainable and Competitive Food." Montse Jorba, **Leitat**.
- "Alternative Protein, Let's Innovate!" Sara Bover, **IRTA**.
- "AGROMATTER Cervera Network: Sustainability as a Knowledge Generator and Business Opportunity." Presentación García, **CTNC**, and M. Carmen Carrillo, **CTAEX**.
- "Using AI for Product Design: The Case of AIWINE." Javier Gutiérrez, **Miguel de Cervantes European University**.
- "Kramer vs. Kramer: Evolution of the RETAIL vs. HORECA Channel in the Food Industry." Purificación García, **Polytechnic University of Valencia**, and Miguel Flavian, **GM&Co**.

13:00-13:55 WHERE COMPANIES INNOVATE?

- "Innovation in the Agri-Food Industry: Turning Ideas into Action." Eva Durán, **Durania Group**.
- "Innovation and Sustainability, Keys to Business Competitiveness." Susana Martínez, **Aldelís**.
- "Disruptive Models of Business Success." Vanesa Martínez, **Grupo Carinsa**.
- "Analysis of the Food Life Cycle: What is it and Why it's so relevant to be calculated?" Pablo Rodrigo, **Trazable**.
- "Clusaga: Promoting Innovation in Galicia." Xosé Ramón Vázquez, **CLUSAGA**.
- "Innovative Energy Efficiency Measures in Food Industries and Supply Chains (KNOWnEBs, BETTED)." Francisco Puente, **Escan**.

13:55-14:00 ALIBER CLOSING CEREMONY

- Fernando Miranda, Secretary General of Agricultural Resources and Food Safety, **Ministry of Agriculture, Fisheries, and Food of Spain**.

14:00-15:00 Cóctel & Networking



15:30-17:30 ACCIÓ SESSION - CREATING VALUE FROM FOOD INNOVATION TO INDUSTRIAL PROPERTY

Location: CC1-Room 1.3.

15:30-15:45 OPENING CEREMONY.

- Eduardo Cotillas, R&D&I Director, **FIAB**.
- Jordi Aguasca, Director of Technological Transformation and Disruption Unit, **ACCIÓ**.

15:45-15:50 SESSION INTRODUCTION.

- Joan Sansaloni, Head of Industrial and Intellectual Property, **ACCIÓ**.

15:50-16:15 KEYNOTE SPEECH: Food Innovation is Not an Invention. Trends.

- Ismael Prados, CEO **GASTROFITEC**.

16:15-16:45 PANEL DISCUSSION: Registering Industrial Property Generates Value.

- Moderator: Josep Isern, **ISERN Patents and Trademarks**.
- Gabriel González, J Head of Patent Examination Area for Chemicals and Food, **Spanish Patent and Trademark Office**.
- Ignasi Papell, Business Development Director in the Food Market, **Eurecat**.
- Ricard Puigdemont, CEO **GRIN GRIN FOODS**.
- Luz Sanz, CEO **VÄCKA**.

16:45-17:15 PANEL DISCUSSION: Industrial Property Infringements in the Sector and Managing Trade Secrets.

- Moderator: Ignasi Espiell, **Volart Patents and Trademarks**.
- Lluís Vila, Export Manager, **Cárnicos-Mainca Equipment**.
- Vanesa Martínez, CEO **Carinsa**
- Elena Salaet, CEO **Salaet Food Packaging**.

17:15-17:30 Closing Ceremony & Networking

Tuesday, March 19th

11:00-14:00 INNOVATION SESSION WITH IBEROAMERICA

Location: CC1-Room 1.2.

11:00-11:45 OPENING AND INDUSTRIAL ENVIRONMENT

- Dr. Eduardo Cotillas, R&D&I Director, **FIAB** and General Secretary, **Food for Life-Spain Technological Platform**.
- Mr. Carlos I. Franco, Technical Advisor Agri-Food Sector, Department of Institutional Promotion and Territorial Cooperation, **CDTInnovación**.
- Mr. Manuel I. Falcón, Southern Cone Ibero-America Countries Manager, Department of External Technological Action, **CDTInnovación**.

11:45-12:00 KEYNOTE: Feeding Innovation. Leitat, Technological Transfer in Latin America.

- Mr. Joan Roig Tartà, LATAM Business Development, **Leitat**.

12:00-13:45 SUCCESS CASES

- Moderator: Juan Martínez, Technical Secretary, **Food for Life-Spain**.

CHILE

- "Food Innovation and Risk Management: The Experience of the Institut Cerdà in Spain and Chile". Mr. Jordi Sales, Project Manager, **Institut Cerdà**.
- "TT Green Foods: Transfer of Sustainable Technologies for the Food Industry". Julissa Santis, PhD. Manager, **TT Green Foods Consortium**.

PERU

- Ibero-American Innovation: Every Bite a Commitment to a Healthy and Sustainable Food Future". Mr. Pedro Prieto, CEO **Fresh Business-Perú**.
- "Research in Grape-Based Alcoholic Beverages" José Ramón Lissarrague, PhD. Professor, **Polytechnic University of Madrid**.

COLOMBIA

- "Total Sustainability in Coffee Processing". Mr. Ricardo Oteros, CEO **Supracafé**.
- "South America as an Agri-Food Powerhouse. Improving Efficiency, Quality Control, and Safety. AGQ Case". Mr. Miguel Valero, Corporate Director Agri-Food, **AGQ Labs**.

13:45-14:00 Closing session and b2b meetings

15:00-17:00 NFTPS MEETING.*

Location: CC1-Room 1.2.

- Meeting of NFTPs (Network of Food for Life Technological Platforms from different European countries).
- Coordinated by: Food for Life-Spain Technological Platform.

***By exclusive invitation only.**

15:00-17:00 TOUR OF INNOVATIVE STANDS AT ALIMENTARIA.*

***By exclusive invitation only.**



Wednesday, March 20th

10:30-13:30 PACT FOR SKILLS - ERASMUS+

Location: CC1-Room 1.2.

OPEN DAY – I-RESTART Project - TRAINING SKILLS AGRIFOOD SECTOR.

10:30-10:40 Welcome – **FIAB.**

10:40-11:00 Restart ERASMUS+ SKILLS AGRIFOOD SECTOR – **FIAB.**

11:00-12:30 Training Modules Outline – **CTAEX, Spanish Agri-Food Cooperatives, University of Murcia.**

AGRIFOOD SECTOR SKILLS NEEDS - ERASMUS+ PACT FOR SKILLS.

12:30-12:50 PACT FOR SKILLS – European pact for upgrading skills in the agri-food sector - **University of Turin.**

12:50-13:10 AISKILLS4CIRCULARTRANSITION Project – Training in Digitalization and circular Economy – **Equipo Humano Foundation.**

13:10-13:30 EFFECT Project – Training in healthy food and lifestyle for children – **ANIA.**

13:45-14:45 **Lunch - Cocktail**

Location: FIAB Event Zone, Tapies Catering Area.

15:00-17:00 LIVING-LAB EUROPEAN PROJECTS SESSION

Location: CC1-Room 1.2.

LIVING LAB FOODPATHS – Sustainability, Food Waste, Food Safety, and New Protein – HORIZON EUROPE.

15:00-15:15 Welcome – **FIAB.**

FOODPATHS – Partnership for sustainable food systems.

15:10-15:30 FOODPathS – **INRAE.**

15:30-15:45 Challenges and solutions for engaging private partners in the SFS Partnership – **FoodDrinkEurope.**

15:45-16:00 Our suggestion for the Ideal Partnership – **Confagricoltura.**

16:00-16:15 HUB of Living labs – **ANIA.**

16:15-16:30 Modus operandi FoodForLife-Spain – **FIAB.**

16:30-16:40 PLANEAT – Transforming food systems towards a healthier and more sustainable diet - Universitat Oberta Catalunya. – **SPES GEIE**

16:40-16:50 CHORIZO – Fighting against food waste, Social Norms – **FIAB**

16:50-17:00 CATALYSE – Food safety innovation – **EFFoST**

Thursday, March 21st

12:00-16:00 LEITAT FACILITIES GUIDED TOUR.*

Meeting Point: South Gate of ALIMENTARIA.

*By exclusive invitation only.





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A unique event for professionals interested in fostering collaboration environments in the food and drinks sector.

**THANK YOU
FOR BEING PART OF TRUE FOOD
AND DRINKS INNOVATION!!**

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www.aliber.es

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