

INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR

5th April 2022, Alimentaria Fair, Barcelona



Alimentaria



Co-funded by the COSME programme
of the European Union

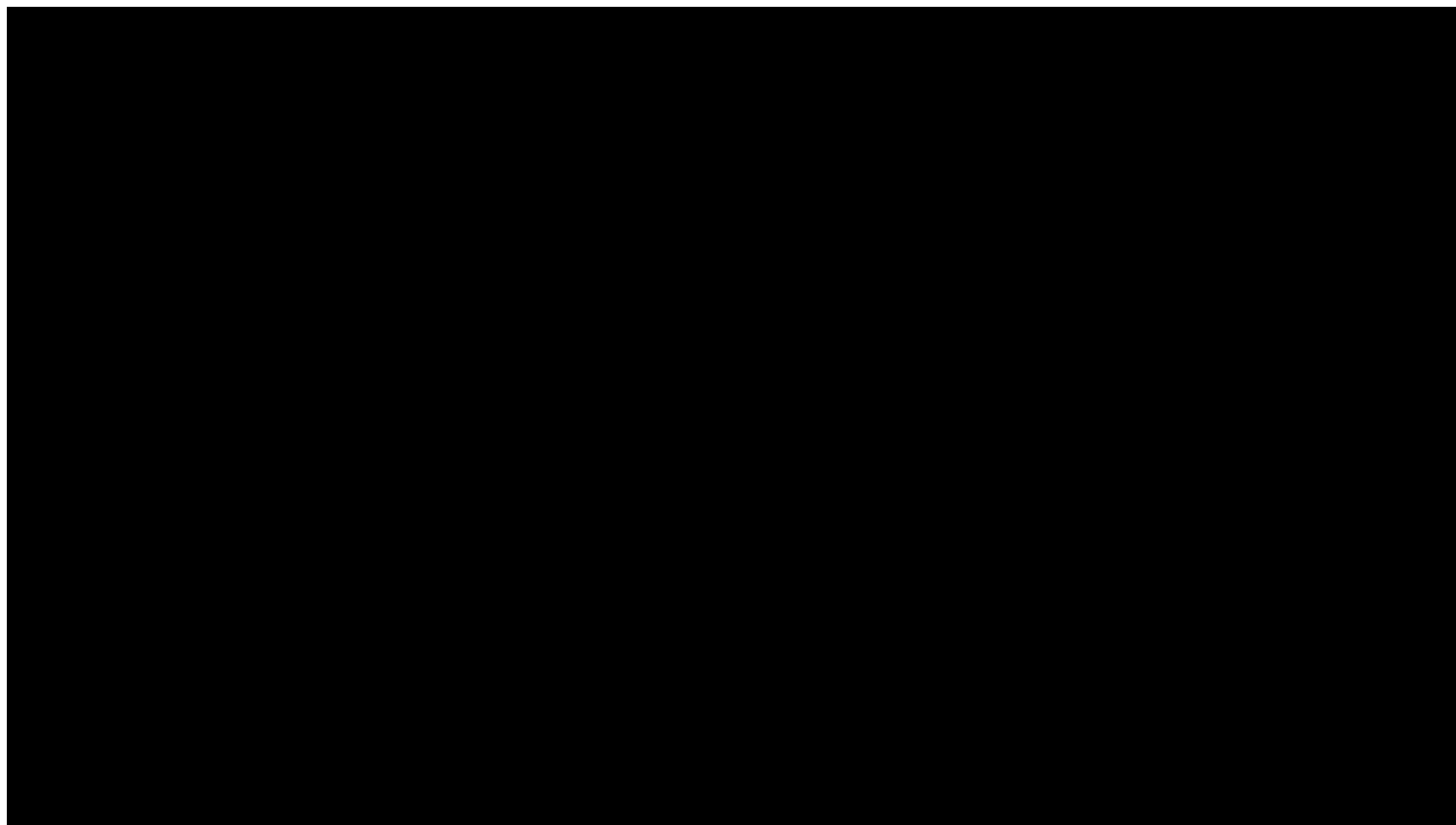
“Entrecomp application to attract young people to the first European manufacturing sector: the agrifood industry.

Entrepreneurship in Spain. Andalusia success case.”



EntreComp
Food

INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR



We have a challenge

How to attract **young people**
to entrepreneurship in the **agri-food sector?**

ENTRECOMP FOOD Partners



1. **ANIA (FR)** Association Nationale des Industries Alimentaires
2. **AgroParisTech (FR)**
3. **Slovenian Chamber of Commerce and Industry / Chamber of Agricultural and Food Companies - CCIS CAFE (SLV)**
4. **University of Ljubljana - Biotechnical Faculty (SLV)**
5. **FIAB (ES)** Federación Española de Industrias de la Alimentación y Bebidas
6. **Andalucía Emprende (ES)**

ENTRECOMP FOOD Project



- Start and end of the project 02/02/2020 - 2023
- Duration 3 years
- 7 Competencies for lifelong Learning
- Marco europeo Entrecomp

ENTRECOMP FOOD Competencies

7 Competencies for Lifelong Learning



INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR



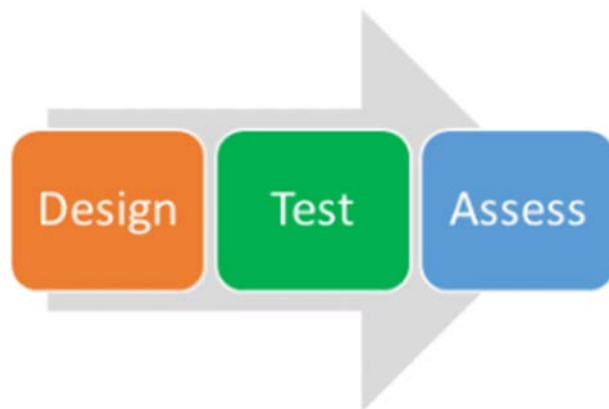
The food and drink industry is a major contributor to Europe's economy in terms of turnover, value added and employment. However, the European agrifood industry is not attracting enough young people to the sector

Entrepreneurship creates new companies, opens up new markets, and foster new skills.

Entrepreneurship is a competence that can be learnt. Entrepreneurship education helps young people to get right foundation for an entrepreneurial mindset to turn ideas into action

ENTRECOMP FOOD

The **EntreCompFood Project** is focused on designing, testing and evaluating training opportunities based on the EntreComp framework to better stimulate innovation and entrepreneurship among students and young entrepreneurs in the **agri-food sector**.



Follow us on the website:
www.gzs.sl/entrecompfood
#EntreCompFood



ENTRECOMP FOOD

Main objective

Is to build a European Collaborative Communities of practice (CoCos) to stimulate innovation and entrepreneurship among students and young entrepreneurs in the agrifood sector

We want to build entrepreneurial mindset already during education: turn ideas into action and create value for others

ENTRECOMP
FOOD

Next steps

Testing new approaches to developing and assessing the entrepreneurship competences

How are we approaching
this challenge from
Andalucía Emprende?





THE NEED TO GROW

CHALLENGE **INNOVATIVE** entrepreneurship

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THE NEED TO GROW

The **transformations** that are taking place in the agri-food sector are unprecedented. The number of disruptive technologies that are being developed for the different links in the agri-food chain are changing from production in the field to the way of marketing and adding value to production



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THE NEED TO GROW



OUR NEW 'US' MEETS YOUR NEW 'YOU'
To really get to know your needs better
we stepped up and set in motion
an unparalleled, internal transformation process

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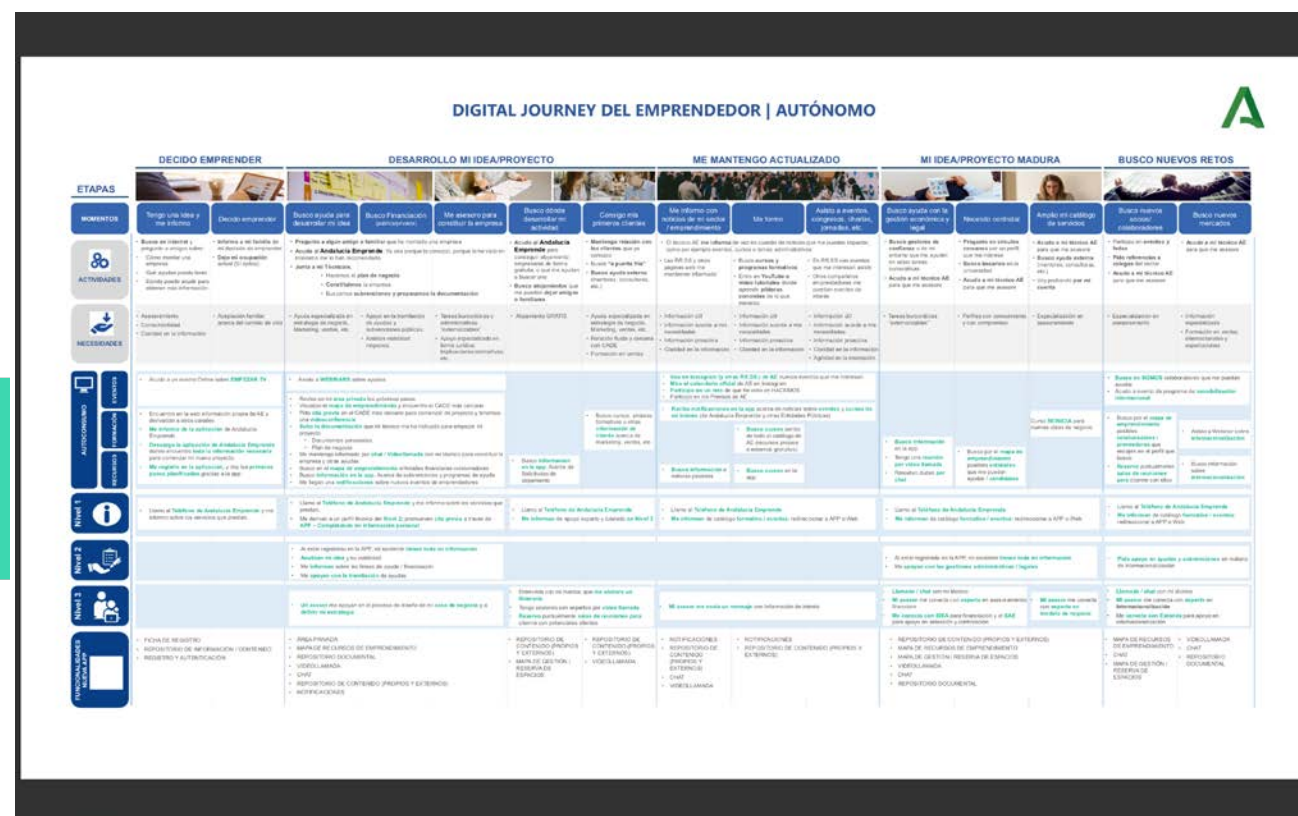
HOW WE DO IT

THE ENTREPRENEURIAL JOURNEY

ROADMAP

A unique approach to fostering and supporting entrepreneurship

A new way of providing our service



HOW WE DO IT

Andalucía Emprende has a lot to contribute. Because we know the **journey** of the entrepreneur and we have the experience and knowledge of 20 years of experience promoting entrepreneurship and doing it in educational centers, classrooms, and universities, which are a very important focus of innovative entrepreneurship.

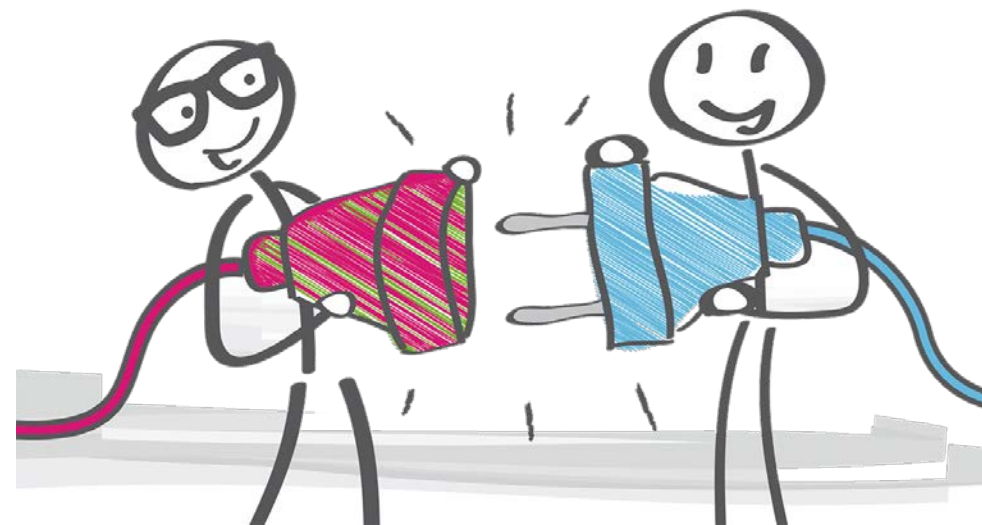
And that has been the great challenge for entrepreneurship in Andalusia: to create a base for **innovative entrepreneurship**, in which education is the key to taking advantage of all opportunities.



HOW WE DO IT

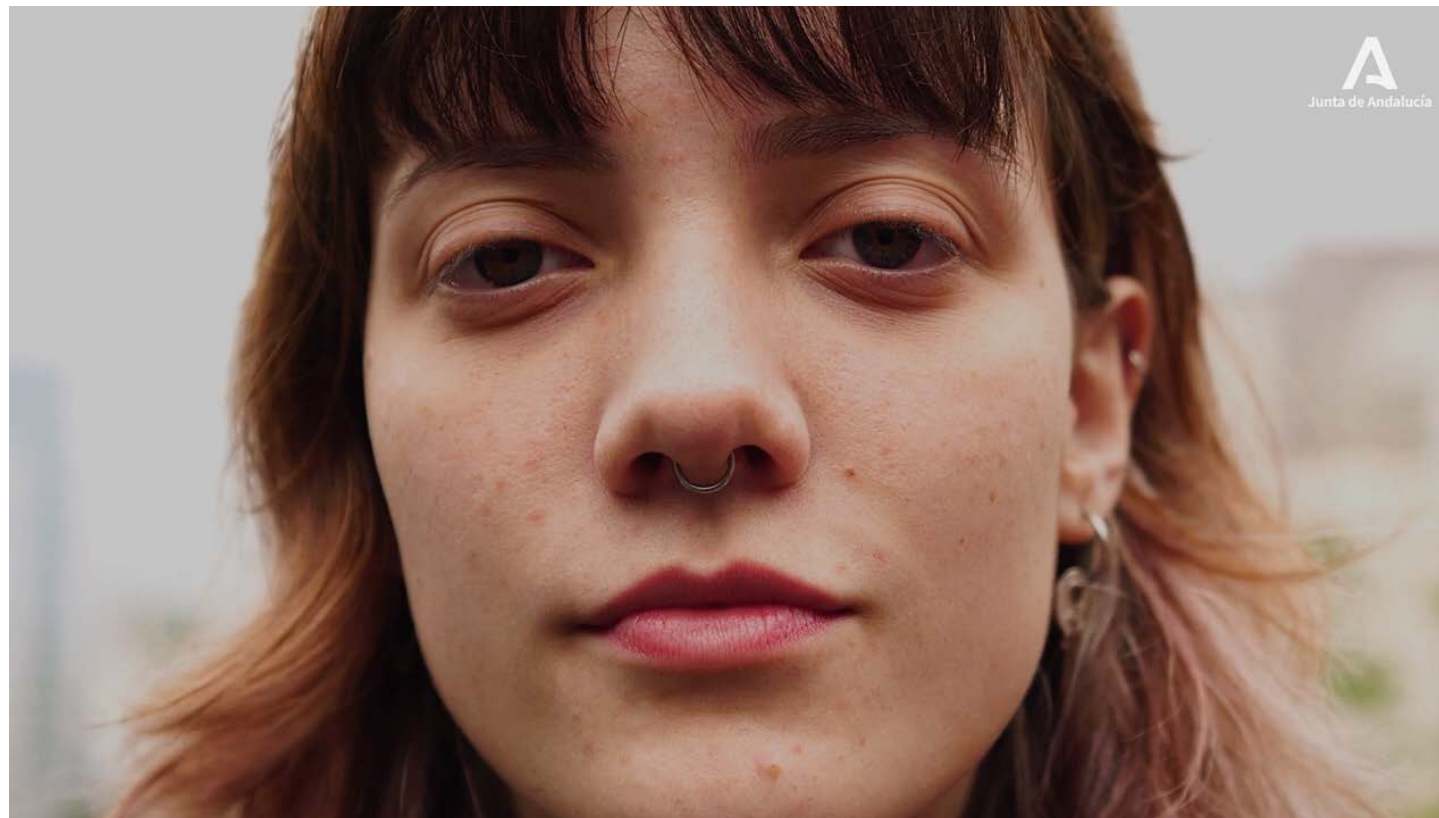
A new vision of entrepreneurship. The administration is not the only one, but it becomes a facilitator that has successful entrepreneurs, investors, corporates, accelerators, ...

People who are at the forefront, with whom we collaborate to tell us what is at the forefront of entrepreneurship.



INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR

A focus: to inspire and work with young people with concerns, with potential and who really want to transform the world, through initiatives with innovative methodologies in which we teach them, tell them in their language and help them understand this new world.
technological, social, with challenges



HOW WE DO IT

Betting on an **omnichannel service provision model**, proactive to provide agile and useful responses to the needs of entrepreneurs.



INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR

**With a focus on
promoting
innovative
entrepreneurship**

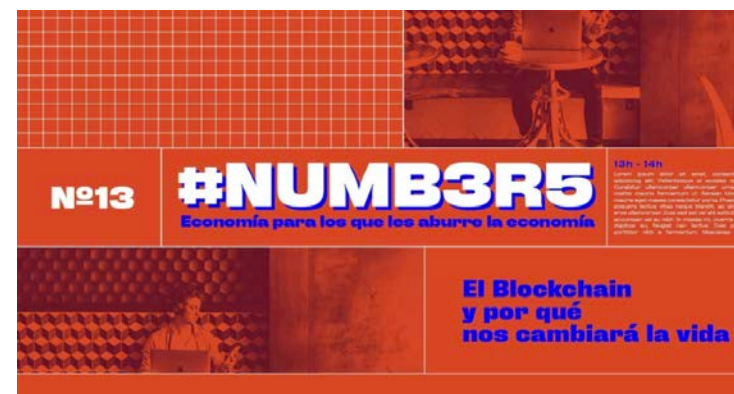
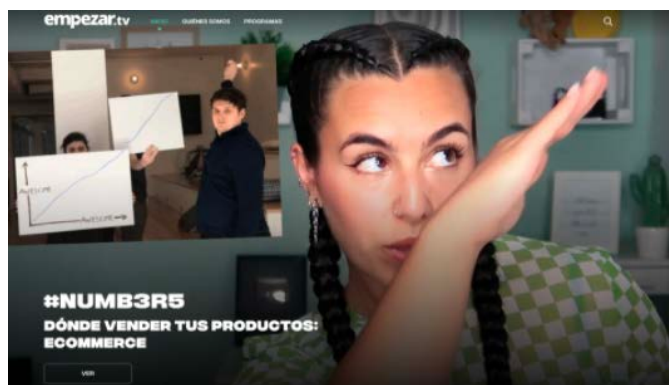


INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR



INSPIRE- TRAIN- INFORM- RECOGNIZE

INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR



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INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR

Andalucía Emprende

OUR MOTTO:

+ EFFICIENT

+ AGILE

+ CONNECTED

+ DIGITAL

+ COMMITTED

+ COLLABORATIVE

...and we're getting it



INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR

RECOGNITION visibility



6th edition of Accenture's Digital Talent

2022 GEN Compass Award



Global Entrepreneurship Network

Awards of the World Summit on the
Information Society (WSIS) 2021



and finally



Alliances

Entrepreneurial ecosystem

Together we are stronger



Declaration of Commitment

I, the undersigned, hereby confirm my commitment (free of charge) to follow and support the activity of the EntreCompFood Collaborative Community on a voluntary basis to contribute to the encouragement of entrepreneurial mindset and culture in the food sector.

Name of signatory: _____

Position: _____

Company or institution: _____

Company address: _____

Country: _____

E-mail: _____

I would like you to **send me email newsletters**, and thus, until cancellation, I authorize the use and processing of my personal data for the purpose of direct marketing of the CCS and informing of current contents in the field of economy (current news, events, positions and other products and services of the CCS).

Important - You can **unsubscribe at any time** from receiving CCS notifications or change your email newsletter settings by clicking on "Change email newsletter and unsubscribe" link located at the foot of each message we send you. Your rights regarding the provided personal data are described in the [Privacy Policy](#).

Signature _____

Ready to expand to European Collaborative Communities



COLLABORATIVE INNOVATION

A work methodology based on...

AGILITY

**COLLECTIVE
INTELLIGENCE**

**SHARED
LEADERSHIP**

**CREATING VALUE FOR
ENTREPRENEURSHIP**

www.andaluciaemprende.es



@aemprende @rosasiles

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Organizadores



Main Partner



Premium Partners



Colaboradores

