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HIDDEN IN PLAIN SIGHT!

Apr. 4th-7th, 2022



Institutional Partners



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A meeting for agri-food industry professionals who are really interested in creating cooperative environments and valuable networking between both, individuals, and companies. A real benchmark for those who want to know where the Food and Beverage trends are heading.

A truly unmissable event!

ALIBER 2022 will present, among others, the latest trends in new business models (technology platforms, innovation hubs...), entrepreneurship (startups), new technologies and trends in healthy eating, consumer perception, circular economy and digitalization in the food and beverage industry.



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BE SOCIAL!**
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**We kindly invite you to
share on social media your
event experience!**

@esALIBER

@esFIAB

@Food4LifeSpain

@EcotropheliaES

ALIBER 2022 EVENT PROGRAM “INNOVATION MEETINGS”

Monday, April 4th, 2022

11:00 -14:00 hrs - HUB ALIMENTARIA

Presenter: Jorge Alcalde, Journalist and science communicator.

11:00 - 11:20 Opening:

11:00-11:05 José Luis Bonet, Alimentaria President.

11:05-11:10 Tomás Pascual Gómez-Cuétara, FIAB President.

11:10-11:20 Isabel Bombal, Rural Development, Innovation and Agrifood Training General Director. Ministry of Agriculture, Fisheries and Food.

11:20 - 11:50 Startups Environment:

11:20 - 11:35 "The recovery of value-added ingredients from food losses: Ingredalia's business model". Startup winner of the Ingenia Startup Awards III Edition. Miguel Angel Cubero, CEO Ingredalia.

11:35 - 11:50 "Smart and innovative palates". Pedro Prieto, Be Food Lab.

11:50 - 12:00 ECOTROPHELIA SPAIN Awards Ceremony:

First Award: Clemente Mata, Subdirector General for Agri-Food Chain Competitiveness. General Directorate of Food Industry, Ministry of Agriculture, Fisheries and Food.

Second Award: Eduardo Cotillas, R&D&I Director, FIAB.

Third Award: Toni Massanés, General Director, Fundació Alícia.

12:00 - 13:15 Knowledge Generators:

12:00 - 12:15 "Proteins: a paradigm shift". Anna Carabús, IRTA.

12:15 - 12:30 "Food of the future: sustainability and digital transformations innovation levers".

Begoña Ruiz, AINIA.

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Monday, April 4th, 2022

12:30 - 12:45 "Research on bioactive compounds, microbiota and probiotics for prevention and treatment of Metabolic Syndrome". Carlos J. González-Navarro, University of Navarra, Spain.

12:45 - 13:00 "INNOHEALTH FOOD: Comprehensive platform for precision nutrition". Alejandro Arranz, IMDEA Alimentación.

13:00 - 13:15 "ALIMENTE21: Spanish Food Industry on the 21st Century".

Vicenç Segales, Raventós Codorníu, Federico Morais, and Ignasi Papell, EURECAT.

13:15-13:55 Business Cases:

13:15 - 13:25 "ICCEE: Improving Energy Efficiency in the Cold Chain". Maurizio Notarfonso, FEDERALIMENTARE.

13:25 - 13:40 "Platform collaboration for a better food system", Jacob Kristensen, BLENDHUB.

13:40 - 13:55 "Innovation in the Vall Companys Group". Coral Carrasco, Vall Companys Group.

13:55-14:00 Closing:

- Carlos de la Cruz, Technical Evaluation Director CDTI-E.P.E. Ministry of Science and Innovation of Spain.

15:30 - 17:30 - CC1 1.1 Room

TECHNOLOGY TRANSFER EVENT IN COLLABORATION WITH ACCIÓ, AGENCY FOR BUSINESS COMPETITIVENESS (GENERALITAT DE CATALUNYA).

15:35-15:55 “Future of Food technological innovations”, Eduardo Cotillas, FIAB, and Cristina Peña, ACCIÓ.

15:55-16:35 “The value of intangibles in food business”, Joan Sansaloni, ACCIÓ,

Josep M^a del Valle, Clarke Model, and José Antonio Moreno, Laboratorios Ordesa.

16:35-17:15 “Foodture Startups: the need and relevance of technology and innovation”,

Moderator: Begoña Perdiguero, Tech entrepreneurship Team Leader, ACCIÓ.

Startups: Vottun, Natural Machines, Current Foods.

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INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR

Tuesday, April 5th, 2022

10:15 - 14:00 hrs - CC1 1.1 Room

#1 MEETING - MULTIPLIER EVENT FEEDTHEMIND

10:15 - 10:30 Opening , Concha Ávila, FIAB.

10:30 - 10:45 Presentation of the FeedTheMind project.

- “Europe: Food-related education in the digital age. Development of new innovative products”,
Purificación García/Xavier Martínez, UPV.

10:45 - 11:30 “Expectations of knowledge and skills in food companies & expectations.
of food companies related to future food developers”,

- Vanesa Martínez, CARINSA Group. Spanish Ecotrophelia Jury.
- Santiago Vitón, Mahou San Miguel. Spanish Ecotrophelia Jury.

11:30 - 12:00 “Training needs of students”.

- Round table with Ecotrophelia team members.

12:00 - 12:30 "Case study" France, Françoise Gorga/Marine Lonjou, Association Nationale des Industries Alimentaires.
- French University, Ecotrophelia/IDEFI.

12:30 - 12:45 Q&A session.

12:45 - 13:00 Closing, Purificación García/Xavier Martínez, UPV.

13:00 - 14:00 Networking lunch.

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INNOVATION, ENTREPRENEURSHIP AND TRAINING IN THE FOOD SECTOR

Tuesday, April 5th, 2022

14:15 - 17:00 hrs - CC1 1.1 Room

#2 MEETING - ENTRECOMPFOOD INTERNATIONAL CONFERENCE

14:15 - 14:30 Opening, Concha Ávila, FIAB.

14:30 - 15:00 Presentation of the EntreCompFood project, Rosa Siles, Andalucía Emprende.

- "EntreComp application to attract young people to the first European manufacturing sector: the agrifood industry".
- "Entrepreneurship in Spain. Andalusia success case story".

15:00 - 15:15 "EntreComp, The European Entrepreneurship Competence Framework",
Lillian Weikert, Joint Research Centre, European Commission.

15:15 - 15:30 "How to win the EntreCompFood Entrepreneurship award at Ecotrophelia",
Françoise Gorga, Association Nationale des Industries Alimentaires.

15:30 - 15:45 EntreCompFood Ecotrophelia Spain 2022 Awards Ceremony, Eduardo Cotillas, FIAB.

15:45 - 16:00 "History of Ecotrophelia in France", Paul Menut, AGROPARISTECH.

15:45 - 16:15 "Organizational culture to boost innovation",
Ines Gergorič, Chamber of Commerce and Industry of Slovenia.

16:15 - 16:30 "Transforming study obligation into a boosting for the development of innovative products",
Mojca Korošec, University of Ljubljana, Biotechnical Faculty.

16:45 - 17:00 Closing, Urška Pivk Kupirovič, Chamber of Commerce and Industry of Slovenia.

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Tuesday, April 5th, 2022

MORNING SESSION* (to be celebrated in parallel with the other sessions on April 5th, 2022).

NFTPs Meeting (Network of Food for Life Technology Platforms from different European countries).

Coordinated by Food for Life-Spain.

INSTITUTIONAL TOUR THROUGHOUT ALIMENTARIA EXHIBITION*

* Only by invitation



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INNOVATION CONFERENCE WITH LATAM

Wednesday, April 6th, 2022

11:00 - 14:00 hrs - CC1.3 Room.

11:00 - 11:45 Opening:

11:00- 11:15 Mr. Eduardo Cotillas, FIAB R&D&I Director and General Secretary of Food for Life-Spain Technology Platform.

11:15 - 11:30 Mr. Carlos I. Franco, Technical Advisor Agrifood Sector, Department of Institutional Promotion and Territorial Cooperation, CDTI-EPE.

11: 30 - 11:45 Mr. Manuel I. Falcón, Head of Iberoamerican Southern Cone Countries, of External Technological Action CDTI-EPE.

Invited countries: Mexico, Chile and Peru.

11:45 - 12:15 MEXICO

11:45-12:00 "Food for Life-Mexico Platform, a case of success based on innovation". Dr. Gustavo Bustillo, General Manager of Food for Life-Mexico and D. Antonio Lancaster Jones , Food Industry Chamber of Jalisco

12:00 - 12:15 "NUTRICAM: Development of ingredients of high nutritional value for shrimp feed", Mr. Marcos Tomás and Mr. Eduardo Troncoso R&D Technicians, PAYMSA, CARINSA Group.

12:15 - 12:45 CHILE

12:15 - 12:30 "Chile as an origin of food innovation".

Mr. Sebastián R. Pillado, Director ProChile Spain.

12:30 - 12:45 "Chile: a new platform for new products".

Mr. Sergio Pereira CEO Atacama Foods.

12:45 - 13:15 PERU

12:45-13:00 "Fresh Business-Peru: a global innovation success". Dr. Pedro Prieto, CEO Fresh Business-Peru.

13:00-13:15 "Innovation projects with Latam food industry".

Dr. Izaskun Marañón, Project Manager, Healthy Food Area, Tecnalía.

13:15 - 14:00 B2B meetings.

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Thursday, April 7th, 2022

GUIDED VISIT TO CARINSA GROUP FACILITIES



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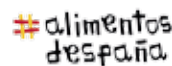
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