



EUROSTARS in The Netherlands

Willemien van Asselt

www.rvo.nl / Willemien.vanasselt@rvo.nl

ALIBER

LO QUE NADIE VE DONDE TODOS MIRAN



Why Eurostars?

Eurostars supports companies to bring innovative products, processes or services quicker to the market

You need access to someone else's science/ technology

You want to do something that is too big to do alone

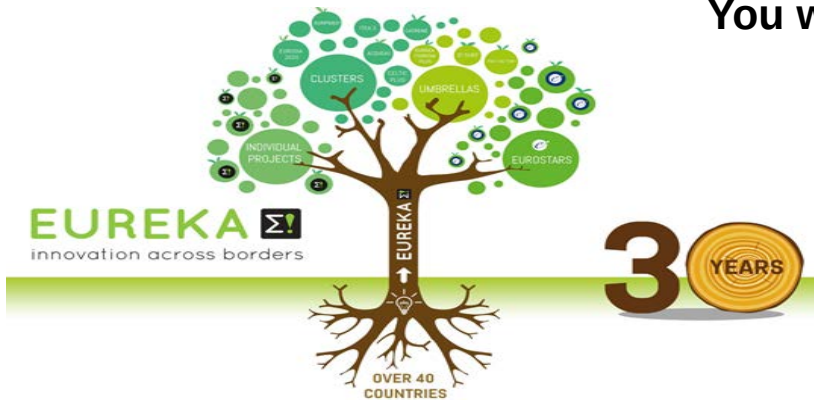
Requires collaboration across the value chain

You have a solution for someone else

Access skills you do not have

Access new markets

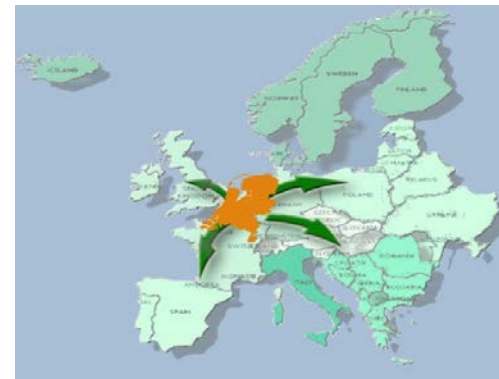
Share risks



Eurostars – Financing

- Co-operation of national programmes and EC

- > Total budget > € 1 bln (2014-2020)
- > 2 calls per year
- > International evaluation: Quality, excellence, impact
- > 'time-to-contract': <7 months
- > National funding according to national rules

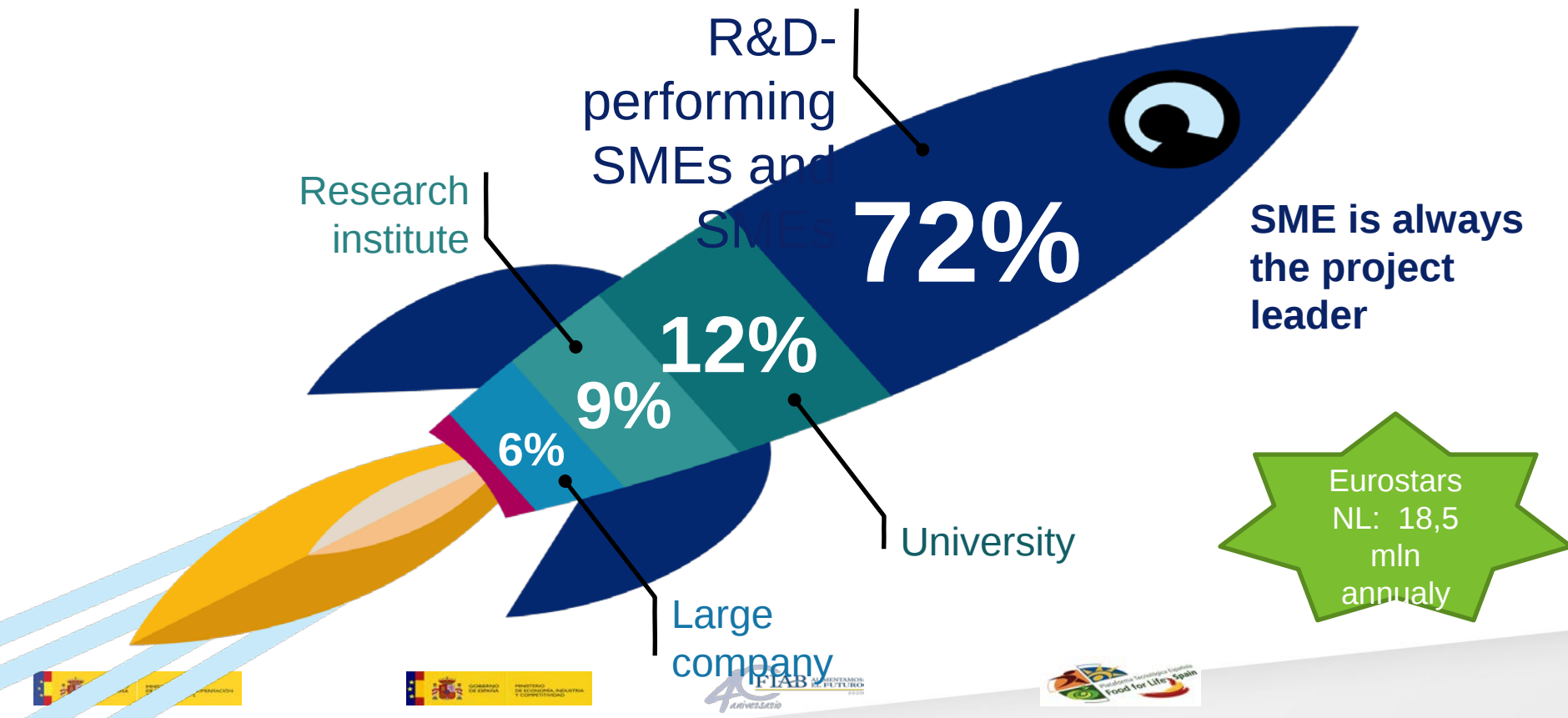


- NL: Dutch rules

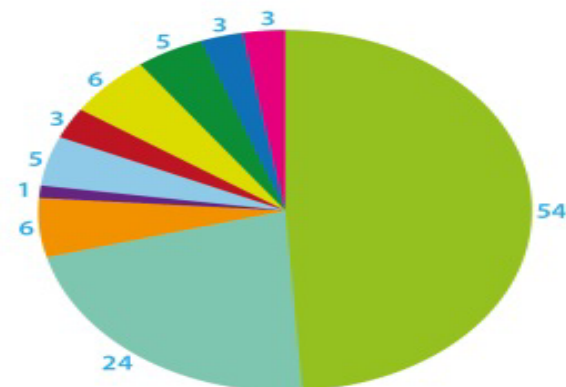
- > Max € 500.000 per project
- > Enterprises and knowledge institutions
- > Funding depends on type of organisations and type of activities

Projects	
Number of applications	499
Number of approved projects	142 (28% success rate)
Number of participating organisations	198 Of which SME: 71%
Total project costs	100 billion, Of which 37 billion public support

SMEs in the driving seat



Technology fields



Cooperation partners 2014 -



Eurostars Programme - “Market driven R&D in innovative technologies applied to the food chain” (Agrofood Call)

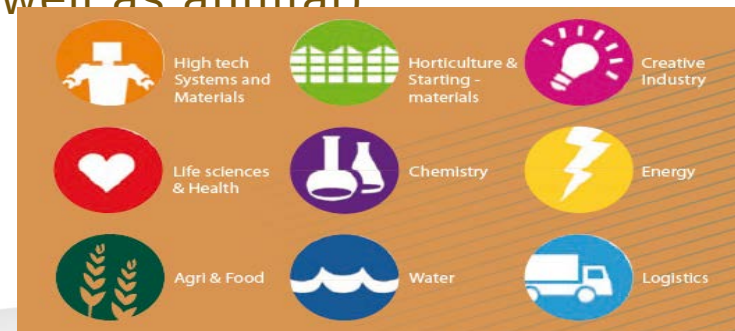
Supporting the competitiveness of the agri-food sector, France, Spain, Hungary, Israel and The Netherlands are announcing a call for Project Outlines for joint R&D projects on the field of:

- **Food technology** (processing, packaging and labelling, additives),
- **Food safety and quality** (food-borne diseases, quality and nutritional properties),
- **Novel proteins and food products**
- **Valorisation of agricultural waste streams** (organic waste from agriculture, agro-industrial side streams, waste streams from food-processing)

New Agrifood knowledge and innovation agenda NL

5 priority areas:

- Healthy and safe food
- Circular economy
- Smart Technology (A.I., robotics, data, IoT)
- Climate smart agriculture (both plant as well as animal)
- Consumer and society





Promotion in NL on Food and agriculture next

- May 30-31 2018, Wageningen
- International audience
- Celebration 100 years anniversary of Wageningen
- Thematic meetings, including pitching of ideas from Start ups

Active agri-food projects with Spain – NL collaborations

Campylo-phage

- Safe production methods
- To obtain a new product that significantly reduces the presence of *Campylobacter* spp. in fresh poultry products throughout the food chain by using bacteriophages, an innocuous biological strategy which specifically targets its host and allows versatile forms of applications.
- Led by Betelgeux (ES)
- Dutch partners: Microeos

Active agri-food projects with Spain – NL collaborations

BIO-ATTRACT

- Bio control in Horticulture
- Seeds are protected against pathogens with chemical protection e.g. thiram. These agents will be phased out. Therefore, we develop seed dressing and soil application for >8% increased production.
- Led by Biologicas canarias
- Spanish partners: Granada coatings (ES)
- Dutch partners: Chiral Vision (SME), DLO (Wageningen research)



Eurostars Funding in NL



NL: 18,5 mln Euro

	research	development
SME	45%	35%
Large company	35%	25%
Research organisation	50%	25%
Maximum grant € 500.000 per project		

How RVO boost cooperation ?

- Promotion
 - Call for project ideas
 - Annual Eurostars event
- Partner search
 - NPC EUREKA network
 - EEN
- Feedback
 - Technical Project advisors
 - On ideas
 - Draft proposals
 - Training



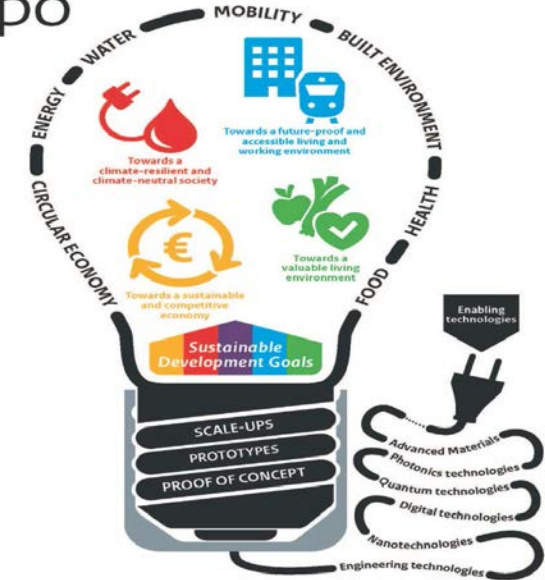
Annual Eurostars event

- October 2018, Rotterdam
- Back-to-back with or part of Innovation Expo
- Celebration Eurostars winners 2017
- Celebration 10 years anniversary of Eurostars
- Thematic meetings, including pitching of ideas
- B2B match making (EEN)

Idea

- Join the innovation expo 2018
- Participate..

Innovation Expo 2018



Global challenges - Dutch solutions



www.rvo.nl/eurostars

www.eurostars-eureka.eu

Willemien.vanasselt@rvo.nl

agrifood & biobased



Next cut-off date (COD 10)

13th of September 2018, 20.00 hours

